

MultiSteel



Luxury printable ferrous media

Our MultiSteel series is a range of easy to use, quick change graphic flexible ferrous media. With it you can create stunning surroundings in seconds, which is perfect for retail, advertising, and exhibitions. From points-of-sales to office boards, interior decoration to restaurant menus, our MultiSteel is a perfect fit and will get any job done!

What makes our MultiSteel series so great is that it's versatile in material and use. It's weatherproof, water resistant, almost all variants are PVC free and last but not least it's available in double-sided as well, adding an extra dimension of display possibilities. All you need is a moment of your time and a magnetic surface like our Pro Magnetic or MultiMag to create whichever graphic you desire. Simply roll the MultiSteel on and off the base and let it do its magic.



USP

- Thinner and lighter than conventional graphic systems
- Our MultiSteel can be printed on a wide variety of printers and ink delivery systems
- The material is so light that it makes it easy to install, reposition, adjust and transport
- It is available in both single-sided and double-sided variants



Applications

- Advertising & Promotion
- Instore & POS
- Displays & Exhibitions
- School, Office, Home

Thickness variation

0.30 - 0.43 mm

Width variation

1270 - 1524 mm

Length variation

20 - 30 m



MultiSteel

Product Description

Our MultiSteel series is a range of easy to use, quick change graphic flexible ferrous media. With it you can create stunning surroundings in seconds, which is perfect for retail, advertising, and exhibitions. From points-of-sales to office boards, interior decoration to restaurant menus, our MultiSteel is a perfect fit and will get any job done! What makes our MultiSteel series so great is that it's versatile in material and use. It's weatherproof, water resistant, almost all variants are PVC free and last but not least it's available in double-sided as well, adding an extra dimension of display possibilities. All you need is a moment of your time and a magnetic surface like our Pro Magnetic or MultiMag to create whichever graphic you desire. Simply roll the MultiSteel on and off the base and let it do its magic.

Features

- Available as single or double-sided
- Suitable as a short term graphic system solution
- Digitally printable
- Wide range of application areas

Applications

- Advertising & Promotion
- Instore & POS
- Exhibitions & Stands
- School, Office, Home

Advantages

- Lightweight and easy to transport
- Cost-effective solution
- Effortless installation and adjustment
- Printable on a wide range of printers and ink delivery systems

Product Specifications

MultiSteel	Thickness (mm)	Width (mm)	Length (m)	Top Layer*	Ink Compatibility*
MultiSteel 4	0.22	1270	30	PET	UV / O / SP
MultiSteel 6	0.18	1370/1524	30	PET	UV / ES / L / O / SP
MultiSteel 18	0.44	1270	20	PET	UV / ES

Ink Compatibility*

UV = UV curable, **ES** = (Eco) Solvent, **L** = Latex, **W** = Water based inks, **O** = Offset, **SP** = Screen print.

Storage Conditions

- Please preserve it in closed environments, devoid of sunlight
- Shelf life is 12 months and unfinished material should be seal-packed
- Temperature should be kept between 10°C and 35°C
- The relative humidity should be kept between 20% and 70%

Installation & Handling

- Our MultiSteel should be applied onto a clean surface
- Unfinished material should be used up within one month
- Our MultiSteel works between 10-35°C and humidity between 30-60%
- When applied the temperature change should be within 40°C daily

Cautions

- The double sided version does contain PVC
- Excess UV ink piling should be avoided, soft UV ink is recommended